



THE CITY OF GLOBE 2012 CITIZEN SURVEY RESULTS

February 25, 2013

METHODOLOGY

- Mailed to every household with City utility account
- 608 responses
- Return rate of 16 percent
- Data weighted on two variables
 - Age
 - Race



OVERVIEW OF FINDINGS

- 83 percent are “very” or “somewhat” satisfied living in Globe
 - Those under age 65 and those with children age 18 or under at home tend to be less satisfied
- 75 percent are “very” or “somewhat” satisfied with sense of community
 - Those under age 65, those with children age 18 or under at home, or those who are Hispanic tend to be less satisfied



OVERVIEW OF FINDINGS

- Respondents are divided on their satisfaction with the direction the City is going
 - Those under age 65 and those with children age 18 or under at home tend to be less satisfied



OVERVIEW OF FINDINGS

- While the majority are satisfied with sense of community, half are dissatisfied with opportunities to participate in community decisions



OVERVIEW OF FINDINGS

- Most important issue facing the City of Globe:
 - Economic-related issues
 - Economic problems
 - Need for growth and development
 - Need to attract new business
 - Need for employment opportunities
 - Need for affordable housing
 - Infrastructure issues
 - Need to improve streets and roads
 - Need to clean up, improve physical appearance of City
 - Need to address rundown or vacant properties



OVERVIEW OF FINDINGS

- 57 percent cite crime as major or moderate problem
- 12 percent cite crime or drugs as City's most important problem
- However, the majority feel safe in the City
 - 86 percent feel “very” or “somewhat” safe in their home
 - 79 percent feel “very” or “somewhat” safe in their neighborhood
 - 83 percent feel “very” or “somewhat” safe downtown
- Police, fire, and EMS receive high marks



OVERVIEW OF FINDINGS

- Respondents are divided on their satisfaction with the local public school system
 - Those with children age 18 or under at home tend to be much less satisfied
 - Those under the age of 65 tend to be less satisfied



OVERVIEW OF FINDINGS

- More than half are “very” or “somewhat” satisfied with the availability of cultural activities, community events and activities, and opportunities to volunteer.
- Less than half are satisfied with the availability of recreational opportunities
- Residents also give high marks to parks, the Active Adult Center, the City library, animal control, and the City cemetery



THE REPORT

- Includes differences found among sub-groups
- Includes tables with percentage responses to each question
- Includes full listing of responses to open-ended questions



QUESTIONS?

